RIGA GRADUATE SCHOOL OF LAW

Course Outline

Course number	**RMC 203**					
Course title	Consumer Law					
Credit points	3 ECTS					
Total hours	75					
Contact hours	24					
Independent studies	51					
Course level	Masters					
Prerequisites	None					
Category	Mandatory		Restricted elective	**X**	Free elective	

COURSE RESPONSIBLE

Name	*Academic degree*	*Academic position*
Aleksandrs Fillers, Ph.D.	Ph.D.	Associate Professor

COURSE TEACHERS

Name	*Academic degree*	*Academic position*
Marta Urbāne, Ph.D.	Ph.D.	Visiting Lecturer

COURSE ABSTRACT

This course provides an advanced study of EU consumer law, focusing on the legal framework governing consumer transactions and the protection of consumers' economic interests in the internal market. Students examine consumer contracts, information duties, the right of withdrawal, unfair contract terms, unfair commercial practices, and remedies concerning goods, digital content and digital services.

Particular attention is given to consumer protection in digital markets. The course examines online platforms, targeted advertising, personalised practices, dark patterns, online reviews, influencer marketing and AI-assisted consumer interactions. Students explore the interaction between EU consumer law and the GDPR, Digital Services Act, Digital Markets Act and AI Act.

Through EU legislation, CJEU case law and practical case studies, students develop skills to identify consumer-law issues, apply relevant legal rules and critically assess contemporary challenges to consumer protection in digital markets.

COURSE LEARNING OUTCOMES

Knowledge

1. Objectives, principles, sources and internal-market dimension of EU consumer law.
2. Consumer protection rules on consumer contracts, information duties, withdrawal rights, unfair terms, unfair commercial practices and consumer remedies.
3. EU rules on the supply of goods, digital content and digital services, including conformity, repair, replacement, price reduction and termination.
4. Consumer risks in digital markets, including online platforms, dark patterns, targeted advertising, personalisation, online reviews and influencer marketing.
5. Interaction between consumer law, the GDPR, DSA, DMA and AI Act, together with relevant CJEU case law and enforcement mechanisms.

Competencies

Ability to:

6. Identify and assess consumer-law issues in cross-border and digital-market transactions.
7. Apply relevant EU legislation and CJEU case law to practical consumer disputes.
8. Evaluate whether contractual terms, commercial practices or platform design undermine consumer rights and informed choice.
9. Formulate legally reasoned solutions which balance consumer protection with internal-market objectives.

Skills

10. Locate, interpret and apply EU legal sources, including legislation, CJEU judgments and Commission guidance.
11. Analyse consumer contracts, online interfaces and commercial practices from an EU consumer-law perspective.
12. Critically present and evaluate a CJEU judgment or scientific article, explaining its legal issues, reasoning, methodology and practical significance.

GRADING CRITERIA

Criteria	***Weighting***
Presentation	30 %
Consumer dispute-resolution simulation	20%
Exam	50 %

COURSE REQUIREMENTS

Students must complete assigned readings, prepare and deliver a presentation on a scientific article or a CJEU judgment, complete the consumer dispute-resolution simulation, and take the written in-person exam. All assessments require independent legal analysis and use of relevant EU legislation and CJEU case law.

Any use of AI tools must be clearly acknowledged and appropriately referenced, indicating the tool used and the purpose of its use. Students remain fully responsible for the content, accuracy, arguments, and sources included in their work.