

## Course Outline

<b>Course number</b>	RBE352					
<b>Course title</b>	EU Consumer Law					
<b>Credit points</b>	3 ECTS					
<b>Total hours</b>	75					
<b>Contact hours</b>	32					
<b>Independent studies</b>	43					
<b>Course level</b>	Bachelor					
<b>Prerequisites</b>	None					
<b>Category</b>	Mandatory		Restricted elective		Free elective	X

### COURSE RESPONSIBLE

<i>Name</i>	<i>Academic degree</i>	<i>Academic position</i>
Marta Urbāne	Dr.iur.	Visiting Lecturer

### COURSE TEACHERS

<i>Name</i>	<i>Academic degree</i>	<i>Academic position</i>
Marta Urbāne	Dr.iur.	Visiting Lecturer

### COURSE ABSTRACT

Consumer law forms a cornerstone of the European Union's internal market, safeguarding the rights of individuals and fostering trust in both domestic and cross-border transactions. This course provides an introduction to the EU consumer protection framework, examining its legal foundations, core principles, and the mechanisms through which it ensures fair, transparent, and competitive markets. Emphasis is placed on both the substantive rules and their practical application, highlighting the interplay between consumer protection, market regulation, and business interests.

Throughout the course, students will acquire an indepth understanding of the principal areas of EU consumer law, including consumer contracts, unfair commercial practices, product safety and liability, digital content and services, financial services, and travel law. The analysis will be grounded in primary legislation, secondary law, and landmark judgments of the Court of Justice

of the European Union, alongside the role of EU institutions and national enforcement authorities. Special attention will be given to contemporary challenges such as sustainability claims, the platform economy, and the regulatory implications of artificial intelligence.

The course combines doctrinal study with interactive, practice-oriented learning. Lectures are complemented by debates, group projects, simulations, and case study analyses, enabling students to apply legal rules to realistic scenarios, develop persuasive arguments, and critically evaluate evolving policy and regulatory approaches within the EU consumer law framework.

### **GRADING CRITERIA**

Student performance in this course will be evaluated through a combination of individual and group assessments designed to test theoretical knowledge, practical application, analytical skills, and the ability to engage in critical discussion. The distribution of assessment components is as follows:

<b>Criteria</b>	<b>Weighting</b>
Group project: Analysis of an unfair commercial practice	15%
Online quizze	10%
ECJ case study – interactive group presentation	20%
Consumer dispute resolution simulation	10%
Future development group presentation (based on scientific article)	20%
Final exam	25%

### **COURSE REQUIREMENTS**

Students are expected to attend all scheduled classes in person, including any sessions delivered online. Attendance is compulsory, with a maximum of four absences permitted over the 16 scheduled sessions. Students who exceed this limit will not be admitted to the final examination. Attendance at seminars is mandatory. Students who miss all scheduled seminars will be automatically excluded from the final assessment.

In exceptional circumstances, where a student is unable to attend a seminar, the lecturer may, at their discretion, assign an alternative individual task. Such arrangements must be agreed upon in advance and may not replace more than one seminar session. Successful completion of the alternative assignment will restore eligibility to take the final examination.

During the course, students will complete one online quiz covering the content of selected lectures. The quiz will be accessible through the study platform for a limited period, with opening and closing dates announced in advance. Missed quizzes cannot be retaken.

Active participation in class discussions is a core component of the course. Students are expected to prepare by reviewing reading materials provided in advance and to contribute to discussions on relevant legal issues and case studies during seminars.

The final examination will cover the full scope of the course material. It will be a two-hour, in-class, closed-book assessment consisting of a combination of problem-solving and essay questions. Evaluation will be based on the accuracy, depth, and clarity of the answers, reflecting the knowledge and skills developed during the course.

#### **COURSE PLAN – MAIN SUBJECTS**

<b>No.</b>	<b><i>Main subjects</i></b>	<b><i>Planned hours</i></b>
1	EU legal framework on consumer protection	4
2	Consumer contracts: Information duties, right of withdrawal, unfair contract terms	4
3	Unfair commercial practice	6
4	Digital contracts	4
5	Consumer protection in financial services	2
6	Product safety, product liability, travel law	4
7	Dispute resolution and enforcement	4
8	Future development of consumer law in EU	4
		32