

Course Outline

Course number	RBC503				
Course title	Economic Diplomacy				
Credit points	3 ECTS				
Total hours	75				
Contact hours	32				
Independent studies	43				
Course level	Bachelor				
Prerequisites	-				
Category	Mandatory	X	Restricted elective		Free elective

COURSE RESPONSIBLE

<i>Name</i>	<i>Academic degree</i>	<i>Academic position</i>
Tjaco van den Hout	LL.M	Professorial Fellow*

*Jan Ramberg Distinguished Visiting Professorial Fellow

COURSE TEACHER

<i>Name</i>	<i>Academic degree</i>	<i>Academic position</i>
See above	See above	See above

COURSE ABSTRACT

This course explores the multi-faceted field of economic diplomacy. It is divided into two parts: the first part deals with traditional economic diplomacy, the second part with science & technology diplomacy — a *genus* of economic diplomacy that is becoming ever-more important in international relations. Both are primarily approached from the perspective of EU member states.

Economic diplomacy can be defined as the use of economic tools and policies by a country to achieve its international diplomatic objectives. This involves the “strategic” use of economic resources, such as trade, investment, and financial aid, to achieve foreign policy goals. It encompasses negotiations, agreements, and collaborations that promote economic interests and strengthen international relationships. The distinct difference in the way in which EU member states and a non-EU member states conduct economic diplomacy lies in the degree of independence (or autonomy), collective coordination and influence they can wield in international economic affairs.

Science & technology diplomacy is a *genus* of economic diplomacy that entails the use of scientific and technological collaboration to achieve international diplomatic objectives. Here too, there is a distinct difference between how EU member states and non-EU states conduct this form of diplomacy. EU member states benefit from a unified, coordinated approach by means of EU policies and funding programmes which facilitate collaboration within and outside of the EU — an example of which is Horizon Europe. Non-EU member states operate independently, relying on bilateral or multilateral agreements, national policies, and their own funding resources.

GRADING CRITERIA

Criteria	Weighting
Assignments	25%
Quizzes	25%
Final Exam	50%

The first criterion is made up of assignments. They account for 50% of the course grade. Timely submission of assignments is important. Assignments are graded on a ten-point grading scale with non- submission automatically leading to a Fail (0). If students are active in classroom discussions, they can achieve a higher grade at the discretion of the teacher.

The second criterion is a series of quizzes introduced at selected moments during the course. These quizzes are meant first as a didactical tool to help students in their studies and second to offer the teacher an objective metric to assess performance.

The Final Exam is the third criterion. There are two conditions to be able to sit for the Final Exam. First, students must, as a rule, have attended at least 12 of the 16 classes. Exemptions from this rule are possible. Second, by Friday of the week prior to the Final Exam, all outstanding assignments must have been submitted. The Final Exam assesses students' knowledge of all material covered during the course and accounts for the remaining 50% of the

course grade. The format is in the form of a set multiple choice questions and taken online. The exam is graded on a ten-point grading scale.

COURSE REQUIREMENTS

Given the nature of this course class attendance is, in principle, mandatory. Class participation and commitment to the course is assured by monitoring submitted assignments. Quality of class participation is measured by calling on individual students in class to address a particular issue covered in the reading materials or previously in class. Whether in class or online, the approach is the same. To pass this course, students are required to have satisfactory grades for 1) assignments and 2) the Final Exam. Students who have an unsatisfactory grade for assignments are not entitled to sit for the Final Exam.

COURSE PLAN – MAIN SUBJECTS

No.	<i>Main subjects</i>	<i>Planned hours</i>
1	Economic Diplomacy: trade policies and negotiations; investment promotion and protection; economic sanctions and incentives; multilateral economic institutions; regional economic integration; sustainable economic development; crisis management and resilience.	16
2	Science & Technology Diplomacy: innovation and competitiveness; technology transfer and collaboration; cyber diplomacy and digital policies; science diplomacy and global challenges; future trends.	14