



**Course Outline**

<b>Course number</b>	<b>RTL 102</b>				
<b>Course title</b>	<b>Intellectual Property Law &amp; Technology</b>				
<b>Credit points</b>	3 ECTS (2 CP)				
<b>Total hours</b>	24				
<b>Contact hours</b>	24				
<b>Independent studies</b>	As needed to complete assigned tasks				
<b>Course level</b>	Master's				
<b>Prerequisites</b>	None				
<b>Category</b>	Mandatory	<b>x</b>	Restricted elective		Free elective <b>x</b>

**COURSE RESPONSIBLE**

<i>Name</i>	<i>Academic degree</i>	<i>Academic position</i>
Ingrīda Kariņa-Bērziņa	J.D., M.A.L.D.	Lecturer

**COURSE TEACHERS**

<i>Name</i>	<i>Academic degree</i>	<i>Academic position</i>
Ingrīda Kariņa-Bērziņa	J.D., M.A.L.D.	Lecturer
Thomas Raudkivi	Bachelor of Laws	Visiting Lecturer
Dana Beldiman	LLD	Visiting Professor

**COURSE ABSTRACT**

Intellectual property and innovation go hand-in-hand; the more confidence inventors have in securing the benefits of their labor, the more they are willing to invest. This axiom is increasingly challenged by contemporary technological advances. The advent of digitalization and more complex programming tools are increasingly necessitating new approaches to

intellectual property protection and enforcement. This course comparatively and critically examines intellectual property and its interoperability with technological advances from the perspectives of regulation, practice, and academic scholarship.

An innovative business must ask and answer many questions concerning new products, services, designs, and brands. How can the intellectual property be protected? If it is a software program, different jurisdictions may have different answers to the question. How can a rightholder protect intellectual property abroad and online? How can IP be leveraged to support the goal of sustainability? These are a few examples of concerns which may not have immediate answers and will be explored in the course.

### GRADING CRITERIA

<i>Criteria</i>	<i>Weighting</i>
Online exam	60%
Course paper	30%
Class participation	10%

### COURSE PLAN – MAIN SUBJECTS

<i>No.</i>	<i>Main subjects</i>	<i>Planned hours</i>
1	IP institutional and legal framework	4
2	Key substantive processes in IP: patents and trade secrets	4
3	Key substantive processes in IP: trademarks	4
4	Key substantive processes in IP: design rights	2
5	Key substantive processes in IP: copyright	6
6	The Domain Name System and enforcement of rights	2
7	IP and Sustainability	2

## COURSE PLAN – SESSIONS

Please refer to the course portal for case materials assigned for each class. The classes designated as interactive lectures will combine intro lecture with active discussion of the assigned reading material—please prepare accordingly.

<i>Session</i>	<i>Session subjects and readings</i>	<i>Lecture/ Seminar</i>
1	Introduction to IP. Bently & Sherman 1-31	Lecture
2	Copyright. Bently & Sherman 35-57. Case on portal.	Interactive Lecture
3	Copyright. Case on portal.	Interactive Lecture
4	Copyright. Case on portal	Interactive Lecture
5	Trademarks. Bently & Sherman 847-864. Case on portal.	Interactive Lecture
6	Trademarks. Case on portal.	Interactive Lecture
7	Design Rights. Bently & Sherman 717-739. Case on portal.	Interactive Lecture
8	The Domain Name System. WIPO Overview 3.0. Cases on portal. <i>Guest Lecturer Thomas Raudkivi, Hogan Lovells, Paris</i>	Interactive Lecture
9	Patents. Bently & Sherman 393-423, 424-435.	Interactive Lecture
10	Patents & Trade Secrets. Bently & Sherman 1213-1247. Case on portal.	Interactive Lecture
11	IP and Sustainability <i>Guest Lecturer Dr. Dana Beldiman Karlsons, Bucerius University, Hamburg</i>	Lecture
12	IP Enforcement and Conclusion. Case on portal.	Lecture/Q&A

## COURSE LEARNING OUTCOMES

This course has the following main learning outcomes:

### Knowledge:

1. Legal and institutional framework of intellectual property law
2. Key aspects of substantive IP law and protection of intellectual property rights;
3. Enforcement of domain names;
4. Interaction of intellectual property and sustainability;
5. An understanding of the ways that the system of intellectual property protection interacts with the market and technological advances.

### Skills:

6. Reading, understanding and analyzing judicial decisions from EU and national courts;
7. Identifying IP rights embodied in a product, service or concept;
8. Writing a structured and effective legal memo.

### Competencies:

9. Applying the knowledge gained to solve real-life legal problems;
10. Effectively identifying and developing strategies to protect intellectual property rights in a cross-border setting.

***By completing the study course and successfully passing examination, the student will be able to:***

<i>Learning outcomes</i>	<i>Evaluation criteria</i>		
	<i>(40-69%)</i>	<i>(70-89%)</i>	<i>(90-100%)</i>
<b><i>Knowledge</i></b>	The student has acquired only basic knowledge of the course subject. The student lacks understanding of some of the core issues of the course subject.	Overall, the student's knowledge complies with the expectations. However, there are issues that the student does not fully understand.	The student has demonstrated in-depth knowledge and understanding of the issues related to the course subject.
<b><i>Skills</i></b>	The student has demonstrated only basic level of skills.	The student has demonstrated good skills.	The student has demonstrated excellent skills.
<b><i>Competences</i></b>	The student can apply the knowledge only at a basic level. The student struggles with assessment and evaluation of legal	The student can apply the knowledge at a reasonably good level. However, the student does not have the necessary level to be	The student is able to apply the knowledge independently and correctly. The student can assess and evaluate legal

	issues. The student can identify the relevant legal norms. However, the student cannot correctly apply them.	able to fully apply the acquired knowledge independently. The student has some problems to correctly apply the legal norms.	issues, identify the relevant legal norms, and correctly apply them.
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*Please analyse the contribution of defined grading criteria to learning outcomes. Number of grading criteria and learning outcomes should correspond to previously defined one.*

Grading criteria	Learning outcomes									
	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
Online exam 60%	x	x	x	x	x	x	x			
Course paper 30%		x	x		x	x	x	x	x	x
Class participation 10%	x	x	x	x	x	x	x		x	x

## COURSE LITERATURE

### *Compulsory literature*

No.	Author, year, title, publisher
1	Bently & Sherman, <i>Intellectual Property Law</i> 5th Ed., 2018 (Oxford University Press)
2	Case materials uploaded to portal
3	<a href="#">WIPO Overview of WIPO Panel Views on Selected UDRP Questions</a> , 3 <sup>rd</sup> Ed.

### *Additional literature and sources*

No.	Author, year, title, publisher
1	WIPO Intellectual Property Handbook ( <a href="https://www.wipo.int/edocs/pubdocs/en/intproperty/489/wipo_pub_489.pdf">https://www.wipo.int/edocs/pubdocs/en/intproperty/489/wipo_pub_489.pdf</a> )
2	IPkat blog ( <a href="http://www.ipkat.com">www.ipkat.com</a> )
3	EUIPO Academy Learning Portal (on-demand webinars) ( <a href="https://euiipo.europa.eu/knowledge/local/euiipo_catalog/">https://euiipo.europa.eu/knowledge/local/euiipo_catalog/</a> )