



## Course Outline

<b>Course number</b>	<b>RME140</b>
<b>Course title</b>	<b>Lobbying in EU: cases and regulatory framework</b>
<b>Credit points</b>	<b>3 ECTS</b>
<b>Total hours</b>	<b>24 Contact Hours</b>
<b>Lecture hours</b>	<b>24</b>
<b>Course level</b>	<b>Masters</b>

### COURSE RESPONSIBLE

<i>Name</i>	<i>Academic degree</i>	<i>Academic position</i>
Lolita Cigane	MA, MSc	Guest Lecturer

### COURSE TEACHERS

<i>Name</i>	<i>Academic degree</i>	<i>Academic position</i>
Lolita Cigane	MA, MSc	Guest Lecturer

### COURSE ABSTRACT

The on-going integration of the European Union has created new governance arrangements of the EU decision and policy making. Serving a single market of 500 million+ citizens, with high standards for goods' safety, consumer and environment protection, the European Union is a myriad of interest representation. Building on the idea of enhanced openness to public consultations, the EU has been attempting to find a balance between the special interest representation and achieving voice for the interests that do not necessarily mobilize easily. Given the complexity of governance and thus access by interest representation, the course will look at the most recent attempts to regulate and register interest representation in the EU, challenges engrained in the EU Treaties for ever stricter regulations that many be called for, and concrete cases of interest lobbying and representation.

### COURSE OBJECTIVES

The overall goal of the course is to give students and overall understanding of various venues for access of interest representation in the EU, conceptualize different variations of the interests to be represented, attempts by the European Union to create a healthy equilibrium of interest

representation, as well as interest representation explanations for the ability or inability of the EU to make important policy decisions and changes.

## GRADING CRITERIA

<b>No.</b>	<b>Criteria</b>	<b>Weighting</b>
1	Multiple choice test	50%
2	Study of lobbying case: Final Essay	50%

## COURSE PLAN – MAIN SUBJECTS

<b>No.</b>	<b>Main subjects</b>	<b>Planned hours</b>
1	Introduction to the concepts of interest representation: <ul style="list-style-type: none"> <li>- logic of collective action</li> <li>- lobbying vs. advocacy</li> </ul>	4
2	The ever evolving concept of lobbying in the EU	6
3	Ability to resist change: interest representation	4
4	The Council of European Union: Member States and their interests	8
5	Lobbying EU from outside: 3 <sup>rd</sup> party access	2

## COURSE PLAN – SESSIONS

<b>Session</b>	<b>Session subjects and readings</b>	<b>Lecture/seminar</b>
1	Introduction to concepts of interest representation: logic of collective action. Lobbying vs. advocacy The Logic of Collective Action Special Interests and Economic Policy by Mike Moffatt Updated March 19, 2019 Patterns of Conflict and Mobilization: Mapping Interest Group Activity in EU Legislative Policymaking Politics and Governance (ISSN: 2183–2463) 2018, Volume 6, Issue 3, Pages 136–146	Lecture
2	Lobbying vs. advocacy	Seminar
3	The ever evolving concept of lobbying in the EU <ul style="list-style-type: none"> <li>- evolution of EU governance and the levels of access</li> </ul> European Governance and Democracy: Power and Protest in the EU Richard Balme, Didier Chabanet <ol style="list-style-type: none"> <li>1. Paths of access to European Interests, pp. 85-89</li> <li>2. Business interests and Single Market, pp. 100-103</li> <li>3. Negotiating Social Europe pp. 103- 106</li> </ol>	Lecture

<b>Session</b>	<b>Session subjects and readings</b>	<b>Lecture/seminar</b>
4	<p>Introduction of Transparency Register: where it came from and why</p> <p>COMMUNICATION FROM THE COMMISSION European Transparency Initiative A framework for relations with interest representatives (Register and Code of Conduct) {SEC(2008) 1926} Brussels, 27.5.2008</p> <p>EU Transparency Register, Briefing, European Parliament, May 2016</p>	Lecture
5	<p>Practical work with transparency register: What works and what does not // Legal Analyses: would Treaty permit mandatory Transparency Register?</p> <p>Transparency register, work in progress. Evaluation of the register's effectiveness before its second anniversary and its review. Andre Gentili, European Public Affairs MA, Maastricht University</p>	Seminar
6	<p>The ability to resist change: interest representation in the Common Agricultural Policy of the EU</p> <p>Why the French Love Their Farmers Nicolas de Boisgrollier and Philip H. Gordon Tuesday, November 15, 2005</p> <p>Why does the EU find it difficult to reform its policies? Answer with reference to two policy areas of your choice. Frederick Schneider European Public Policy PO 886 UNIVERSITY OF KENT2007-2008</p>	Lecture
7	<p>Agriculture vs environment: case studies</p> <p>The world of EU lobbying in Brussels Olivier Hoedeman Corporate Europe Observatory (CEO)</p>	Seminar
8	<p>The Council of European Union: Member States and their interests</p> <p>Advocating the EU Council: A Civil Society Guide Publisher: Transparency International EU Office Published: October 2015</p>	Lecture
9	<p>UK: a powerful shaper of the Single Market about to leave</p>	Seminar
10	<p>The Case of Energy policy: Nord Stream I, Nord Stream II</p> <p>THE INFLUENCE OF THE DOMESTIC ENERGY INDUSTRY ON GERMAN ENERGY FOREIGN POLICY: THE CASE STUDY OF THE NORD STREAM PIPELINE AND RUSSO-GERMAN ENERGY RELATIONS A thesis submitted to the faculty of San Francisco State University In partial fulfillment of the requirements for the Degree, Sejla Avdic San Francisco, California May 2017</p> <p>Nord Stream 2 is a Bad Deal for Europe JULY 10, 2018 Atlantic</p>	Lecture/Seminar

<b>Session</b>	<b>Session subjects and readings</b>	<b>Lecture/seminar</b>
	Council BY AGNIA GRIGAS AND LUKAS TRAKIMAVIČIUS	
11	Member state cooperation: the difficult case of Rail Baltica	Seminar
12	3 <sup>rd</sup> party access: Lobbying EU "from the outside"  'Mr Smith Goes To Brussels': Third Country Lobbying and the Making of EU Law and Policy Emilia KORKEA-AHO* University of Helsinki, Cambridge Yearbook of European Legal Studies, 18 (2016), pp. 45–68 doi:10.1017/cel.2016.1	Lecture/Seminar

### **COURSE LITERATURE**

<b>No.</b>	<b>Author, title, publisher</b>
1	European Governance and Democracy: Power and Protest in the EU Richard Balme, Didier Chabanet, January 2008
2	COMMUNICATION FROM THE COMMISSION European Transparency Initiative A framework for relations with interest representatives (Register and Code of Conduct) {SEC(2008) 1926} Brussels, 27.5.2008 EU Transparency Register, Briefing, European Parliament, May 2016
3	The Logic of Collective Action. Public Goods and the Theory of Groups. Mancur Olson, Harvard Economic Studies, 1965 1971