

Course Outline

Course number	RBE266				
Course title	Research Methods for Business Studies				
Credit points	3 ECTS (2 CP)				
Total hours	32				
Lecture hours	16				
Seminar hours	16				
Course level	Bachelor				
Prerequisites	None				
Category	Mandatory		Restricted elective	X	Free elective

COURSE PROFESSORS

<i>Name</i>	<i>Academic degree</i>	<i>Academic position</i>
Jānis Priede	Dr.oec.	Visiting professor

COURSE ABSTRACT

Course on the Research Methods an introduction to the different aspects of research theory, methods and practice. Structured in two parts, the first covering the nature of knowledge and the reasons for research, and the second the specific methods used to carry out effective research.

COURSE OBJECTIVES

1. Students understand a process of structuring and planning a research project
2. Students are aware of ethical issues involved in the research
3. Students recognize different types of data and how they are measured
4. Students are able to collect and analyse the data in order to draw sound conclusions
5. Students can devise a research proposal and write up the research.

GRADING CRITERIA

Criteria	Weighting
Assignments during the seminars	50%
Course project with presentation	50%

COURSE PLAN – MAIN SUBJECTS

No.	<i>Main subjects</i>	<i>Planned hours</i>
1.	Process of structuring and planning a research project	4
2.	Ethical issues involved in the research	4
3.	Types of data	8
4.	Data collection and analysis	10
5.	Research proposal and write up the research	8