

Course Outline

Course number						
Course title	International Financial	Man	agement			
Credit points	3 ECTS	3 ECTS				
Total hours	24					
Contact hours	18					
Independent studies	6					
Course level	Masters					
Prerequisites	Corporate Finance, Business Mathematics and Statistics					
Category	Mandatory Restricted elective Free elective					

COURSE RESPONSIBLE

Name	Academic degree	Academic position	
Dirk Linowski	Prof. Dr. Dr. h.c.	Full professor	

COURSE TEACHERS

Name	Academic degree	Academic position	
Dirk Linowski	Prof. Dr. Dr. h.c.	Full professor	

COURSE ABSTRACT

We start with the principles of Markowitz theory, i.e. discuss the benefits and limitations of financial risk diversification and prepare the ground for the Value-at-Risk concept which is introduced afterwards.

Using the no arbitrage argument, the complexity of financial markets will be explained, followed by technical means to insure against a "bad" development of the currency exchange rate. The lecture closes with the theory of comparative cost advantages and some conclusions that can be derived for Latvia. We have an emphasis on analysing the risk exposure in the Global and European financial markets with references to banking, insurance, asset management and real estate.

GRADING CRITERIA

Criteria	Weighting
Assignment	80%
Participation during the lectures	20%

COURSE REQUIREMENTS

COURSE PLAN – MAIN SUBJECTS

No.	Main subjects	Planned hours
1	Principles of risk diversification	2
2	Statistical measures. The case of two assets	4
3	From 3 To N assets. Optimization in terms of expected return and risk	3
4	Value at Risk in theory and practice	3
5	Applications with MS-Excel	2
6	The no arbitrage principle: Pricing futures	4
7	Pricing financial options. Toward Black and Scholes	3
8	Fundamentals of Ricardian theory with applications	3

COURSE PLAN – SESSIONS

Session	Session subjects and readings	Lecture/ Seminar
1	Asset classes and investment optimization problems; diversification, limitations of reducing financial risk. Introduction to the 2 assets case.	L
2	Statistical measures to describe return distributions (expected returns, variances, standard deviations, covariances and correlations).	L
3	From 3 to N assets. The rise of the efficiency line with and without short sales.	L
4	From 3 to N Assets ctd., computational example with MS-Excel.	L/S
5	Risk management and insufficiency of risk steering models. Value-at Risk with computational example from German Dax 1999 – 2000.	L

Session	Session subjects and readings	Lecture/ Seminar
6	Value at Risk ctd.	L/S
7	Flexible currency rates and currency markets. No arbitrage assumption and interdependence of currency spot exchange rates.	L
8	Interdependence between spot and future rates. Valuation of Financial Futures, hedging currency exposures.	L
9	Introduction to the valuation of financial options.	L
10	Risk mgt. cases in industry, banking, insurance real estate.	L/S
11	Comparative advantages. Ricardian model. Diversification vs. specialization, conclusions.	L
12	Comparative advantages ctd, conclusions.	L/S

COURSE LEARNING OUTCOMES

Knowledge: At the end of the course students will have a basic understanding of constructing welldiversified portfolios as of hedging currency risk and interest rate exposures. The students will understand the mechanics of global financial markets, the basic principles of banking, insurance, asset management and real estate. He or she will understand how to describe financial assets via statistical measures; understanding the benefits and limitations of diversification as the dynamics of currency and commodity markets and the valuation principles of Financial Derivatives.

Skills: To evaluate the efficiency of the interplay of classical portfolio management and hedging strategies.

Competencies: The central focus is on identifying a developing country's industries which can compete on international markets. To enable this, the student will formulate a portfolio manager's optimization problems for applying different quantitative risk concepts in portfolio management. Special attention will be on the tension between specialization and diversification.

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Learning outcomes		Evaluation criteria			
	(40-69%)	(70-89%)	(90-100%)		
Knowledge	The student has acquired	Overall, the student's	The student has		
	only basic knowledge of	knowledge complies with	demonstrated in-depth		
	the course subject. The	the expectations.	knowledge and		
	student lacks	However, there are	understanding of the		
	understanding of some	technical specifics that the	issues related to the		
	of the core issues of the	student does not fully	course subject.		
	course subject.	understand.			

Skills	The student has	The student has	The student has
	demonstrated only a	demonstrated good skills.	demonstrated
	basic level of skills.		excellent skills
Competences	The student can apply	The student can apply the	The student is able to
	the knowledge only at a	knowledge at a reasonably	apply the knowledge
	basic level. The student	good level. However, the	independently and
	can identify some of the	student does not have the	correctly. The student
	issues but not enough to	necessary level to be able	can assess and
	make a thorough	to fully apply the acquired	evaluate complex and
	assessment using the	knowledge independently.	abstract issues,
	models and cannot apply	The student may struggle	identify the relevant
	them correctly.	with some more abstract	issues, and correctly
		models and their	apply the right tools to
		application.	come up with a sound
			solution.

Please analyse the contribution of defined grading criteria to learning outcomes. Number of grading criteria and learning outcomes should correspond to previously defined one.

Grading criteria	Learning outcomes					
	1.	2.	3.	4.	5.	6.

COURSE LITERATURE

Compulsory literature

No.	Author, year, title, publisher
1	Course compendium/own lecture notes
2	Hull: Options, Futures and other Derivatives
3	McDonald: Derivatives Markets

Additional literature and sources

No.	Author, year, title, publisher
1	Benninga: Financial Modelling
2	Krugman: International Economics
3	Stonehill, Moffett: Multinational Business Finance
4	Mishkin, F.: The Economics of Money, Banking, and Financial Markets
5	Brealey/Myers: Principles of Corporate Finance