



**RIGA
GRADUATE
SCHOOL OF
LAW**

Course Outline

Course number	RBA231				
Course title	Introduction to Business Studies				
Credit points	6 ECTS				
Total hours	150				
Contact hours	64				
Independent studies	86				
Course level	Bachelor				
Prerequisites	None				
Category	Mandatory	X	Restricted elective		Free elective

COURSE RESPONSIBLE

Name	Academic degree	Academic position
Waleed Gumaa	MBA, BA	Lecturer

COURSE TEACHERS

Name	Academic degree	Academic position
Waleed Gumaa	MBA, BA	Lecturer

COURSE ABSTRACT

The primary objective is to give the student an understanding of basic business principles. Global business, entrepreneurship, management, marketing, information technology, and financial management will be discussed.

GRADING CRITERIA

Criteria	Weighting
Online Quizzes	30%
Final Exam	70%

COURSE REQUIREMENTS

All readings must be done before respective classes and students must be prepared to answer questions and discuss. The course will be assessed through a series of interim quizzes as well as a final exam.

Quizzes: After every chapter we cover, you will have a quiz to complete. Quizzes are conducted online and are timed. They are automatically scheduled on the day as shown in the session plan. **Quizzes open at 17:00 on the day and close at 9:00 the next day. Each quiz comprises of 30 questions and you are allotted 20 minutes to complete each quiz from the moment you click start.** Quizzes are sequential – this means you have to answer the question presented. If you skip the question, it will be counted as a wrong answer. If you skip a quiz, it will count as a failed quiz. You are not allowed to retake a quiz.

Exam: There is one final in class exam and is closed book. The exam will consist of a question from each section of the course.

COURSE PLAN – MAIN SUBJECTS

No.	Main subjects	Planned hours
1	The Contemporary Business World	16
2	The Business of Managing	12
3	People in Organizations	12
4	Principles of Marketing	10

5	Managing Information	10
6	Financial Issues	4